

Media Curriculum Ambition:

Our Media Studies Curriculum Ambition allows students to:

- Develop a thorough understanding of the Media through analysis.
- Develop self-confidence through academically informed expression of opinion.
- Encourage creativity through answering design briefs, targeting specific audiences.
- Understand the complexities of Media production through engagement with digital editing software - such as Photoshop and Premiere.
- Encourage personal development through critical thinking, and never accepting any Media as Truth, but rather as the representation of an opinion.

Kemnal Hearts

Creative Arts and Technology offer a curriculum for all students of ambition, integrity and academic rigour that:

- Provides inspiration and opportunity
- Builds core knowledge and conceptual understanding
- Develops knowledge, skills and personal attributes
- Supports all students to succeed and thrive

The learning process within our creative subjects begins by recognising that every student should and is recognised as a unique individual. This is followed by ensuring that opportunities are provided to develop skills, build resilience and help students become creative critical thinkers.

Kemnal Minds

Learning within the creative subjects should provide students with time to investigate with no limits to curiosity, and provide a thirst for new experiences and knowledge. The creative arts and technology subjects are concerned with the development of many aspects of a child's personality: intellectual, perceptual, physical, emotional, and aesthetic. Through the broad range of teaching topics covered within the creative subjects, students are able to develop a greater appreciation for their community and wider society, promoting a positive attitude to learning and providing the values and skills needed to promote responsibility for learning and future success.