

## Retrieval: Unit 4: Sound Creation.



### TYPES OF SOUND CREATION

#### *Ambience*

Ambient sound refers to **the background or surrounding noise present**. You can hear the ambient noise through the earbud microphone while listening to the music. Example: You can listen to the train announcement, rain, birds, etc. while you are listening to the music.

#### *Dialogue/voice-overs*

**Voice-over is dialogue, usually narration, that comes from an unseen, offscreen voice, character, or narrator.** It is an example of non-diegetic sound, which can be heard by the audience but not by the film characters themselves.

#### *Underscore*

Underscore. An underscore is **a soft soundtrack theme that accompanies the action in a performance**. It is usually designed so that spectators are only indirectly aware of its presence. It may help to set or indicate the mood of a scene.

#### *Special/spot effects*

A **sound effect** (or **audio effect**) is an artificially created or enhanced sound, or sound process used to emphasize artistic or other content of films, television shows, live performance, animation, video games, music, or other media. Traditionally, in the twentieth century, they were created with **foley**. In motion picture and television production, a sound effect is a sound recorded and presented to make a specific storytelling or creative point *without* the use of dialogue or music. The term often refers to a process applied to a recording

## Media Examples

- *Video game trailer*

Your game trailer shows what the game is, and it has the power to drive emotion and interest before people get a chance to try out your game.

The structure of your trailer will likely always be the same. It will:

- Start with a short, attention-grabbing introduction
- Offer a short story using footage from the game
- End with a strong call to action, telling the viewer where and when they can get the game

- *Movie clip*

A strip of motion-picture film, especially an excerpt from a longer film or one inserted as part of another presentation, as of a telecast or full-length motion picture.

- *TV advert*

A **TV advert** can be an effective advertising tool. It usually conveys a message to a large group of potential customers and consumers aiming to market a product or service.

- *Radio clip/podcast*

Podcasts are pre-recorded downloadable digital files that focus on a specific subject or topic.

- *Cartoon clip*

A cartoon clip is a section from a longer cartoon, or a short, animated film

- *Theatre scene*

A scene is **a dramatic part of a story, at a specific time and place, between specific characters**. The term is used in both filmmaking and theatre, with some distinctions between the two.