

Kemnal Technology College. Creative iMedia Kemnal Key – Year 11 Term 1

R094 – Visual Identity & Digital Graphics

The Interaction Design Foundation describes the practice as: “the goal of creating products that enable the user to achieve their objective(s) in the best way possible.” Put simply, interaction design (IxD) involves examining and defining the interactions (via an interface – UI) between a system and its user (UX).

<https://usabilityhub.com/blog/what-is-interaction-design>

KEMNAL KEY QUESTIONS

- What should the main interaction design goals be for a website?
- What type of user interactions need to be in place?
- What feedback will give users clues that they’ve completed an action?
- How does a system need to be designed to prevent errors?
- How should interactions look and feel? What shape, size, etc. should interactive elements be?

Main interaction styles

- Command line.
- Question and answer.
- Menus.
- Form filling.
- Function keys.
- Graphical direct manipulation.

Hardware for Website Creation

- GRAPHIC TABLET / IPAD
- STYLUS / APPLE PENCIL
- TOUCHSCREEN
- MOUSE/TRACK PAD
- DIGITAL CAMERA
- STYLUS
- COMPUTER
- MONITOR
- MICROPHONE

Software for Website Creation (text based)

- Notepad
- Dreamweaver
- WordPress
- Visual Studio
- Atom

Software for Website Creation (WYSIWYG)

- WIX
- DREAMWEAVER /
- WORDPRESS
- WEEBLY
- QUIXY
- ZOHO CREATOR
- APPYPIE